



NOTICE OF REGULAR MEETING
Park Board of Trustees of the City of Galveston
Tourism Development Advisory Committee
Tuesday, January 11, 2022 at 9:00 a.m.
Park Board Plaza Board Room - First Floor
601 Tremont, Galveston, Texas 77550

I. Call Meeting To Order

II. Pledge Of Allegiance

III. Roll Call And Declaration Of A Quorum

IV. Conflict Of Interest Declarations

V. Requests To Address The Committee

The public shall be allowed to provide comment to the committee regarding one or more agenda or non-agenda items. All requests to address the committee must be submitted in writing and can be presented to the committee reporter the day of the meeting or by completing the Public Comment Form available on the Park Board of Trustees website at the following link prior to the start of the meeting.

Each Person will be limited to three (3) minutes regardless of the number of items addressed.

[HTTPS://WWW.GALVESTONPARKBOARD.ORG/FORMS.ASPX?FID=65.](https://www.galvestonparkboard.org/forms.aspx?fid=65)

VI. Discuss And Consider Approval Of Meeting Minutes

Documents:

NOVEMBER 9, 2021 MEETING MINUTES.PDF

VII. Presentation Of City Mobility Plan (City Of Galveston - James Oliver, 10 Minutes)

VIII. Discuss & Consider Funding For The 8th Annual Galveston Island Tourism Summit (Jacquelyn Helton, 10 Minutes)

Documents:

COMMITTEE MEETING OVERVIEW FORM_TOURISM SUMMIT FUNDING .PDF

IX. Discuss And Consider 2021- 2022 TDAC Plan Of Work (Michael Woody, 10 Minutes)

Documents:

TDAC 2021-2022 WORK PLAN FINAL.PDF

X. Presentation Of Sponsor/Advertiser Holiday Amenity – Shop Local Focus (Scott Moon, 10 Minutes)

Documents:

TDAC OVERVIEW PRESENTATION OF ADVERTISER HOLIDAY AMENITY WITH SHOP LOCAL FOCUS.PDF

XI. Recap Of Holiday Marketing And Activations (Melody Smith, 15 Minutes)

Documents:

TDAC MEETING OVERVIEW - HOLIDAY ACTIVATIONS.PDF

XII. Future Agenda Items

XIII. Announcements

XIV. Next Tourism Development Advisory Committee (TDAC) Scheduled Meeting - February 8, 2022

XV. Adjournment

I certify that the above Notice of Meeting was posted in a place convenient to the public, in accordance with Chapter 551 of the Texas government Code, on or before January 7, 2022 5:00 p.m.

Approved

Will Wright, Chair, TDAC

Approved

Spencer Priest, Chair, Park Board of Trustees

Approved as to Format

Kelly de Schaun, Chief Executive Officer

Please Note Members of the City Council may be attending and participating in the discussion.

In accordance with the provisions of the Americans with Disabilities Act (ADA), persons in need of a special accommodation to participate in this proceeding shall, within three (3) days prior to any proceeding, contact the Park Board Administration Office, 601 Tremont, Galveston Texas

77550 (409-797-5147)

Posted by Rose D'Ambra City Secretary Office 01-04-2022 3:30 pm

Rose D'Ambra