



NOTICE OF REGULAR MEETING
Park Board of Trustees of the City of Galveston
Tourism Development Advisory Committee
Tuesday, May 9, 2023 at 9:00 AM
Park Board Plaza
601 Tremont Street, Galveston, Texas 77550

- I. Call Meeting To Order
- II. Pledge of Allegiance
- III. Roll Call And Declaration Of A Quorum
- IV. Conflict Of Interest Declarations
- V. Requests To Address The Committee
The public shall be allowed to provide comment to the committee regarding one or more agenda or non-agenda items. All requests to address the committee must be submitted in writing and can be presented to the committee reporter the day of the meeting or by completing the Public Comment Form available on the Park Board of Trustees website at the following link prior to the start of the meeting:
[HTTPS://WWW.GALVESTONPARKBOARD.ORG/FORMS.ASPX?FID=65.](https://www.galvestonparkboard.org/forms.aspx?fid=65)
- VI. Business
 - A. Introduction of New Chief Tourism Officer - Tony Lyle (Meg Winchester, 5 Minutes)
 - B. Discuss and Consider Approval of April 11, 2023 Meeting Minutes (Anna Lopez)
 - C. Discuss and Consider Approval of Hosting the North American Travel Journalist Association's 2024 Annual Conference (Mary Beth Bassett, 15 Minutes)
 - D. Discuss and Consider Approval of Additional Funding for Juneteenth Marketing (Melody Smith/Alex Thomas, 10 Minutes)
 - E. Discuss Hotel Occupancy Tax Trends and Budget Process (Bryson Frazier, 15 Minutes)
 - F. Discuss and Consider Approval of Value of Fiscal Year 2023-2024 Hotel Occupancy Tax (Bryson Frazier, 15 Minutes)
 - G. Update on Beach Patrol Programs and Initiatives (Chief Peter Davis, 10 Minutes)

- H. Presentation of a Recap of 2023 Galveston Island Steampunk Festival (Bryan Kunz, 10 Minutes)
 - I. Presentation of Mid-Year Group Sales Update (Bryan Kunz, 10 Minutes).
 - J. Presentation of Mid-Year Earned Media Results (Mary Beth Bassett, 10 Minutes)
 - K. 2022-2023 Committee Workplan
- VII. Monthly Visit Galveston Executive Reports
- A. Visit Galveston Executive Reports (Bryan Kunz, 10 Minutes)
- VIII. Future Agenda Items
- IX. Announcements
- X. Adjournment

I certify that the above Notice of Meeting was posted in a place convenient to the public, in accordance with Chapter 551 of the Texas government Code, on or before May 5, 2023, 5:00 p.m.

Approved

Spencer Priest, Vice-Chair, Tourism Development Advisory Committee

Approved

Marty Fluke, Chair, Park Board of Trustees

Approved as to Format

Kelly de Schaun, CEO

Please Note Members of the City Council may be attending and participating in the discussion.

In accordance with the provisions of the Americans with Disabilities Act (ADA), persons in need of a special accommodation to participate in this proceeding shall, within three (3) days prior to any proceeding, contact the Park Board Administration Office, 601 Tremont, Galveston Texas 77550 (409-797-5147)

POSTED
05/05/2023 Alvarez 4:20 PM

**CITY SECRETARY'S
OFFICE**