



NOTICE OF REGULAR MEETING
Park Board of Trustees of the City of Galveston
Tourism Development Advisory Committee
Tuesday, September 21, 2021 at 9:00 a.m.
Galveston, Texas 77550

The Park Board of Trustees will conduct this meeting via video conference in order to maintain social distancing guidelines to help reduce the spread of the COVID-19 virus.

I. Call Meeting To Order

II. Roll Call And Declaration Of A Quorum

III. Conflict Of Interest Declarations

IV. Requests To Address The Committee

The public shall be allowed to provide comment to the Committee regarding one or more agenda or non-agenda items. All requests to address the Committee must be submitted by completing the Public Comment Form available on the Park Board of Trustees website at the following link prior to the start of the meeting:

[HTTPS://WWW.GALVESTONPARKBOARD.ORG/FORMS.ASPX?FID=65.](https://www.galvestonparkboard.org/forms.aspx?fid=65)

V. Discuss And Consider Approval Of Meeting Minutes

Documents:

JUNE 15,2021 - MEETING MINUTES.PDF
AUGUST 17, 2021 MEETING MINUTES.PDF

VI. Recap Of 2021 Galveston E-Sports Summit - (Mary Jo Nashke, 10 Minutes)

Documents:

2021 GALVESTON ISLAND E-SPORTS SUMMIT RECAP OVERVIEW FOR TDAC.PDF

VII. Discuss 2021-2022 Tourism Development Annual Budget (Michael Woody, Melody Smith, 30 Minutes)

Documents:

2021-2022 TOURISM DEVELOPMENT BUDGET OVERVIEW .PDF

VIII. Presentation Of Website Advertising Program (Scott Moon, 20 Minutes)

Documents:

TDAC OVERVIEW VISIT GALVESTON WEBSITE AD RATES 2021-2022.PDF

IX. Monthly Convention & Visitors Bureau (CVB) Reports

Documents:

AUGUST 2021 MONTHLY CVB REPORTS.PDF

X. 2020-2021 Committee Work Plan For Reference

Documents:

TDAC 2020-2021 WORK PLAN.PDF

XI. Future Agenda Items

XII. Announcements

XIII. Next Tourism Development Advisory Committee (TDAC) Scheduled Meeting - October 12, 2021

XIV. Adjournment

I certify that the above Notice of Meeting was posted in a place convenient to the public, in accordance with Chapter 551 of the Texas government Code, on or before September 17,2021, 5:00 p.m.

Approved

Will Wright, Chair, TDAC

Approved

Spencer Priest, Chair, Park Board of Trustees

Approved as to Format

Kelly de Schaun, Chief Executive Officer

Please Note Members of the City Council may be attending and participating in the discussion.

In accordance with the provisions of the Americans with Disabilities Act (ADA), persons in need of a special accommodation to participate in this proceeding shall, within three (3) days prior to any proceeding, contact the Park Board Administration Office, 601 Tremont, Galveston Texas 77550 (409-797-5147)

Posted by Rose D'Ambra City Secretary Office 9-16-21 4:14pm

Rose D'Ambra